



The Georgia Junior Livestock Program

"Youth learning through experience."



Dear Supporter,

Plans are well under way for the Georgia Junior National Show held at the Georgia Agricenter in Perry, slated for February 23-26, 2022. As we prepare for the 2022 show, we call on agriculture enthusiasts and champions of youth for their support. Each year, we produce an exhibitor's catalog at no cost to exhibitors or their parents. The catalog salutes past winners of the show, provides necessary information for current exhibitor, and displays advertisements from many show supporters. The catalog is seen by thousands of exhibitors, parents, agents and agriculture teachers who attend the show.

Since 1995, proceeds from this Junior Livestock Catalog have provided 4-H and FFA members with scholarships of \$500 each for the Champions. Beginning in 2018, Reserve Champion Showmanship winners received \$250 scholarships from the State Beef Cattle, Breeding Doe, Commercial Dairy Heifer, Market Goat, Market Hog and Market Lamb shows. Your support of this catalog allows us to continue to offer these types of opportunities. Thank you in advance for your support.

With this in mind, we would like to invite you to take part in providing support to our youth. This is a great way to advertise your business and give back to the people that supported you through stock shows. Ads in our catalog are priced as follows:

Premium Page (Inside Front Cover and Inside Back Cover -If Available) = **\$400**

Center Fold-If Available = **\$600**

Full page (8 x 10.5") black & white = **\$300**

1/2 page (8 x 5.5") black & white = **\$200**

1/4 page (4 x 5.5") black & white = **\$150**

You may include photos, logos, etc. in your ad. Catalog coupons are a great way to show the exhibitors your appreciation of their support of your business. This is a great opportunity to "get the word out" about your program and hopefully create future relationships with Georgia livestock and agriculture industry members.

If you are interested in purchasing an ad, please complete the enclosed form and return the statement and payment. Please see the attached Ad Request Form for specifics. **The deadline for ad submittal is January 28, 2022.** If you have any questions, please feel free to call Ben at (706) 552-4456 or Heather at (706) 542-8892.

Thank you for your consideration and we hope to work with you in the future.

Sincerely,

Ben Lastly
Executive Secretary, Georgia FFA Association

Heather K. Shultz
Georgia 4-H Extension Specialist, Livestock Programs

cc: Billy Hughes
Arch Smith
Christa Steinkamp

Enclosure

A Partnership Of The GA Dept. of Education's FFA Program & The University
of Georgia's Animal & Dairy Science Dept. and 4-H Program